



2019 IMPACT REPORT

Your support of Essilor Vision Foundation has provided the gift of eyesight to over 1.5 million people during the last decade.

And this is why you're a hero. It's the gift of vision that empowers our children to learn, engage and grow. To read favorite stories for themselves. To see smiles on the faces of their friends and parents. To understand lessons on classroom chalkboards and play games on school playgrounds.

Essilor Vision Foundation (EVF) invites you to be a powerful force in helping our children see their world clearly. And, in turn, inspire them to become the heroes for the next generation.

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OUR MISSION

WE ARE RELENTLESS IN OUR COMMITMENT TO ELIMINATING POOR VISION AND ITS LIFELONG CONSEQUENCES.

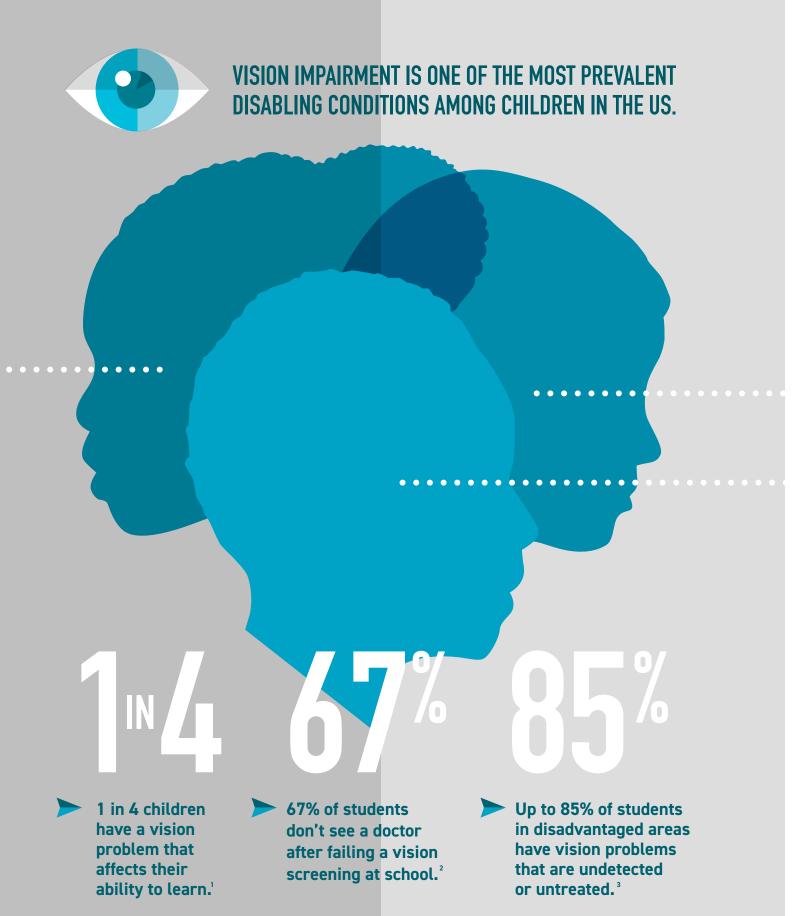
THANKS TO YOU.

EVF has provided more than 1,500,000 pairs of glasses to those in need. While we are proud of the work we've done, there is still so much to accomplish.

It's only with the help of heroes like you that we can continue making an impact on the 12 million children around the U.S. who currently suffer from vision problems. You make it possible to nurture their long-term development by ensuring they have the clear vision needed to succeed at school and thrive in life.

80% of vision impairment can be prevented. You can make sure that 100% are given that chance.





▶ THE SCOPE OF THE CHILDREN'S VISION PROBLEM

POOR VISION IS A CRITICAL, INVISIBLE CHILDHOOD ISSUE.

Over 12 million children in the United States have a vision problem significant enough to impact their ability to learn.¹ But many lack the resources to receive glasses because they come from low-income families that live in impoverished neighborhoods. Most parents believe these issues will be addressed by schools, yet up to 67% of students don't receive recommended follow-up care after being identified with a vision issue during their school vision screening.²

According to the Centers for Disease Control and Prevention, vision impairment is one of the most prevalent disabling conditions among children in the US.

It's a huge problem with a simple, obvious answer. The simple act of giving glasses to at-risk children is what drives EVF forward with unwavering clarity.

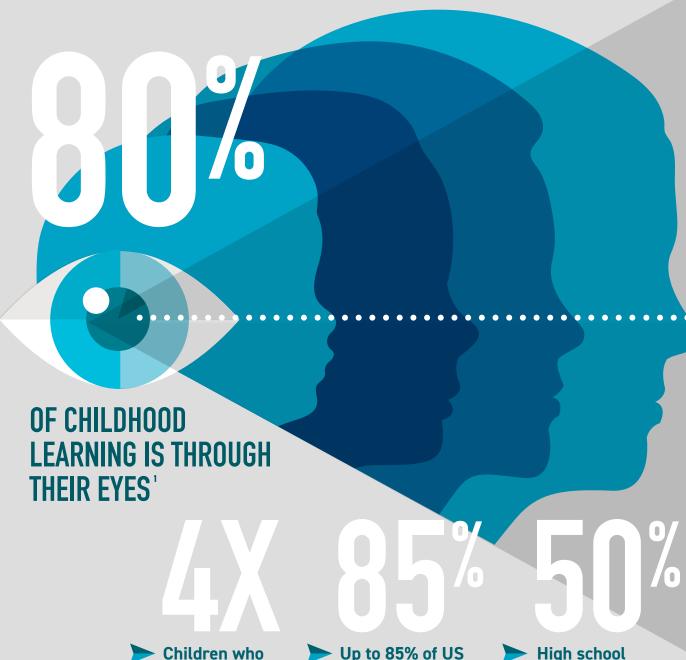
WHY WE ARE FOCUSED ON VISION

MORE LIFELONG CONSEQUENCES THAN THE EYE CAN SEE.

On a fundamental level, vision issues can impair a child's ability to read a chalkboard or book, catch a ball, or navigate their surroundings. But, there are ramifications you can't immediately see that can have a lifelong impact. Vision issues can affect comprehension, coordination, sensory development, mental health, self-confidence and overall well-being.

All of these issues compound and create a ripple effect that can drastically alter a child's literacy, cognitive ability, graduation rate and overall success rate as a productive member of society.

A LIFETIME OF NEGATIVE IMPACT



- Children who are not reading on level by the end of 3rd grade are 4X less likely to graduate.²
- ➤ Up to 85% of US children who are academically and behaviorally at risk have been found to have undetected or untreated vision problems.³
- High school dropouts earn 50% less annually than those with a high school diploma. 4

1/American Optometric Association 2/The Annie E. Casey Foundation. 3/ World Economic Forum. 4/U.S. Census Bureau

YOUR IMPACT

HEROES LIKE YOU PROVIDE HOPE.

It's a fact that proper vision can change the trajectory of a child's future. The simple act of providing an eye exam and a pair of glasses can transform the outcome of their lives. Exponentially.

"Based on my 25 years of research experience, correcting vision with glasses is the single most effective health intervention to improving academic performance."

Scott Rozelle, Senior Fellow, Stanford University

WE KNOW THAT A CHILD'S FUTURE GETS BRIGHTER WHEN THEY CAN SEE CLEARLY.

After receiving a vision exam and new prescription eyeglasses, students participating in the Houston Health Department's See to Succeed program saw immediate improvement in their grades, attendance and even a decrease in disciplinary actions.

A 80% A 68% Y 69%

GRADES

80% of students with failing grades improved. Of the 80% with improved grades, 67% of students previously failing math and 93% of previously failing English/ Language Arts achieved passing scores after correction.

ATTENDANCE

68% of chronically absent students improved attendance and 52% of those students attended at least 90% of the school year in the post-treatment year.

DISCIPLINE

69% of students with at least one prior disciplinary action showed significant reduction in disciplinary actions in the post treatment year, and 53% of those experienced no disciplinary problems in the post-treatment year.



➤ YOU'RE A HERO

YOU HELPED JOSÉ.

Eight year-old José was very quiet. He would walk down the hall at school with his head down, never making eye contact with the other students. In the classroom, he rarely completed his work or asked questions.

The school notified his parents after he failed a vision screening, indicating that something was wrong with his vision. His parents were confused. They believed that children did not need glasses because young eyes were good eyes.

José's mother worked hard during the day and his father worked overtime at night for extra money. There was no time to take José to an eye doctor and simply no money to spare.

EVF visited José's school and he was able to see a doctor at no cost to his family. It was determined that he was legally blind (-10.00) without prescription glasses. José loved and was proud of the bright blue frames that he was able to pick out himself.

For the first time, José was able to see the other children as he walked down the hallway.

All stats on this page reference preliminary program evaluation results based on the findings of the Houston Health Department, See to Succeed: Improving Academic Performance Through Vision Care.

> YOUR IMPACT

YOU CAN BE THE HERO. TURN YOUR DOLLAR INTO A SUPERPOWER.

Thanks to the generosity of Essilor of America, EVF's namesake and founding sponsor, EVF has one of the lowest costs to serve children with vision services in the U.S. All prescription glasses and the lab services required to make the glasses are received as a donation each year from Essilor of America.

Because of this, EVF is able to provide services to so many more people in need. And this extends to charitably minded eye doctors and other vision nonprofits to allow our partners to provide services in their communities at a lower cost as well.

This means that every dollar that you donate to EVF has an exponential impact – it really is your superpower.

In 2019, EVF's cost to provide a pair of glasses was less than \$20. And, always at zero cost to the family.



For less than \$20, you can provide a pair of glasses and change someone's life.



► YOUR INVESTMENT IN THEIR FUTURE

\$1,000

50 PAIRS OF GLASSES TO PEOPLE IN NEED



\$10,000

2 SETS OF EXAM EQUIPMENT TO PROVIDE 15,000 VISION EXAMS



\$100,000

SUPPORT 100,000+ EDUCATORS AND PARENTS WITH EDUCATIONAL MATERIALS ON THE IMPORTANCE OF GOOD VISION



> YOUR IMPACT

YOU HELP OTHERS AS FAR AS THE EYE CAN SEE.

Our powerful paths to serving others are built with programs and initiatives that create a network of people at critical points in a child's life. These partners are positioned in the roles that children see everyday and can act quickly to identify a child struggling to see.
Once identified, EVF programs, resources and funding help expedite the exams, support and glasses that give clear vision to those who need it.

EVF's reach and service have been made possible by all of these partners. They are an incredible force of donors, volunteers, educators, leaders and professionals.

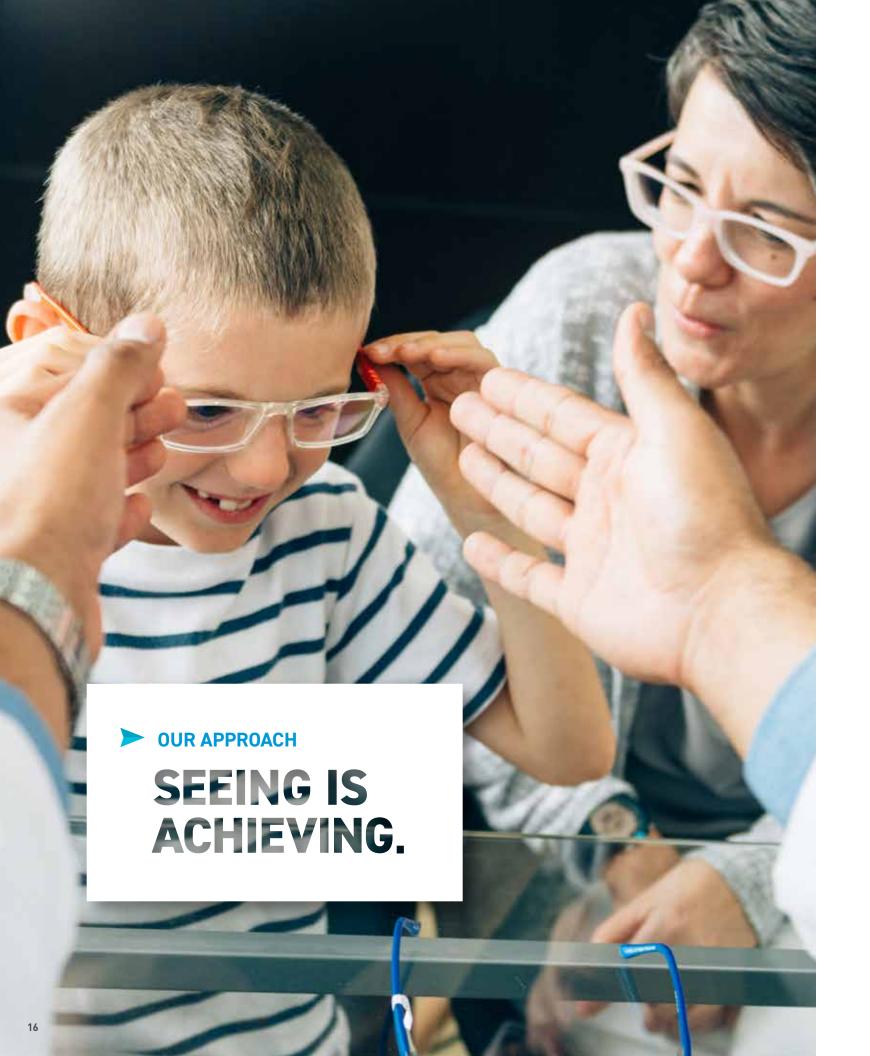
Over the past decade, our collaborative approach delivered a measureable impact in children's vision. We will strive to expand our reach to more children in more communities.



BECAUSE OF YOU,
EVF WAS ABLE
TO PARTNER WITH
300+ NONPROFITS
180K EDUCATORS
2000+ EYE DOCTORS
TO GIVE

1,567,225 PAIRS OF GLASSES

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OUR APPROACH

Because of heroes like you, EVF is working hard every day to solve the problem of children's vision in the U.S.

Here are the 3 strategies that are making a difference.



DIRECT SERVICES

Providing eye exams and prescription eyeglasses directly to those in need.



EMPOWERING OTHERS

Leveraging the power of an army of vision advocates working in communities across the U.S. to reach more people, faster and more sustainably.



EDUCATION & AWARENESS

Generating excitement, developing educational tools and sharing key information with the people who can directly impact children's vision.





DIRECT SERVICES

KIDS VISION FOR LIFE

Kids Vision for Life (KVFL) provides free onsite eye exams to low-income children during school vision clinics, community vision fests and other special events. Prescription glasses are given out to children who need them on the very same day.

This makes the work we do so crucial. Because, unfortunately, so many families in disadvantaged areas simply don't have the knowledge base and resources to get vision care for their children.



Lifetime Program Achievements

- ➤ 2,000 SCHOOL CLINICS
- **►** 185,000 VISION EXAMS
- ► 175,000 PRESCRIPTION GLASSES
- PRESCRIPTION GLASSES given out to children on the very same day.

"A memory that continuously comes back to me was a day I was performing vision screenings at the Dallas YMCA. One young boy really captured my heart. When screening him, I had difficulty getting him to tell me what he saw on the chart - I tried everything. Finally, I walked right up to him and held up the blue pencil I was using as a pointer to ensure he understood that I was using a pointer. He could not see the pencil even when it was right in front of his eyes. Of course he was immediately flagged to see the eye doctor.

This young boy was nearly blind. His older sister would lead him around so he would not bump into things. It was so sad. This poor child had no chance to learn."

"I really hope that we changed his life forever that day."

Laura Braun





EMPOWERING OTHERS

CHANGING LIFE THROUGH LENSES



for eye doctors and vision non-profits who provide charitable vision exams to children and families in need.

In addition to these free glasses, the program provides partners with free lab services and marketing materials to engage with the community along with access to exam equipment where needed.

Since launching in September 2018, this program has provided nearly 150,000 pairs of glasses to underprivileged communities across the US.

"Every other Tuesday, I go to a homeless teenagers' shelter. Many of these children have no support system or resources. I provide a refraction and eye health exam, and eyeglasses when needed, at no cost to these kids. Under my watch, and with Changing Life through Lenses, there is no reason for vision to be a barrier to their success in life.'

Ryan Powell, OD, of Vision Source **Eyecare in Kansas City, MO**





EMPOWERING OTHERS

EVF is the founding sponsor of Healthy Eyes Healthy

with Optometry Cares - The AOA Foundation®.

vision a national imperative.

vision services to children in need.

Children; a community grants program in partnership

Through our partnership, we are working together with

optometrists across the country to make children's

Recipients of the program will receive grants of up to

\$5,000 to begin or extend their community efforts of

The program awards projects dedicated to championing

providing vision care to underserved populations.

the cause through raising awareness and providing

HEALTHY EYES HEALTHY CHILDREN



COMMUNITY GRANTS

and tools for local eye doctors and their teams to provide charitable services in their community.

Proud Sponsor

HEHC

OPTOMETRY CARES

Over the past three years, the program has awarded 46

grants totaling over \$200,000.







EDUCATION & AWARENESS

SEE KIDS SOAR

The See Kids Soar° initiative is an in-office charitable campaign designed to help eye doctors educate patients about the cause of vision and inspire them to donate to help the millions of children in need of critical vision services here in the United States.

"In the past two months, EVF supplied two of our students with free pairs of glasses. I wish I could express the gratitude of these students, their parents, my staff, and myself, but truly there are no words that can do it justice."

A middle school principal in Chicago, IL



EDUCATION & AWARENESS

CHAMPIONS FOR SIGHT

You can become a hero when you join Champions for Sight.

EVF's Champions for Sight program provides resources for teachers, school nurses and parents so they can better advocate for clear vision for their students and children. Fun and educational materials are available throughout the year to help schools and teachers inform parents and students on the importance of vision health.

Through these partnerships, more children can receive information regarding vision care.



Unlike hunger or tooth decay, vision is an invisible problem – children are often unable to self-identify that their vision is impaired. Children rely on their parents, teachers and community to be advocates for their vision care.





► 120,900 TEACHERS

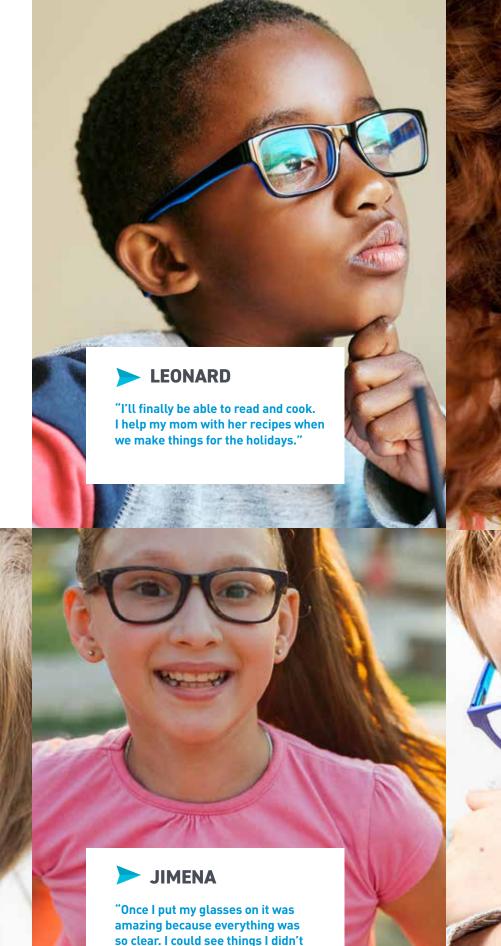
WHAT YOU CAN DO

YOU ARE THEIR HERO.

These stories are just a sample of the feedback we've received - you helped them to see clearly for the first time.

The names and quotes are taken from actual children served, while the images are a representation.

These sentiments convey the important message that with every gift of sight you provide, a life is forever changed.



know were there."



"When I wake up now, I don't see everything blurry. I'm finally able to tell where the doors and walls are!"

CHRISTOPHER

"I needed my brother to lead me around when we played because I would bump into things. Now I can see to walk wherever I want."

EDDIE

"Now I can see books, letters, animals, my teacher and the ball. And I can play hide and seek with my friends."



"Now that I can see the ball, I know I'm good at basketball, but now my friends are gonna know it too."



JADEN

"Now, I won't trip on anybody and I won't fall."



THE HEROES / DONORS

TOGETHER, YOU'RE A **POWERFUL** FORCE.

Our donors have provided the ongoing support and empowered positive impact for more children, in more places, in more ways than ever thought possible.

* We are grateful for the generous support of the Visionary Society, which is made up of individuals who have given at least \$1,000, or institutions who have given at least \$10,000 to EVF in 2019.

\$100.000+

Essilor of America* **Hamon Charitable** Foundation* **Metrocrest Hospital Authority Fund of** The Dallas Foundation* Walmart*

\$50.000+

Alcon Foundation* Amon G. Carter Foundation* EyeMed* Sid W. Richardson Foundation* Walman*

\$25,000+

Birdies Fore Better Sight Charitable Golf Tournament* Harry W. Bass, Jr. Foundation* Hillcrest Foundation* Hoblitzelle Foundation* Paul E. Andrews Jr. Foundation* Sally Brown McInnes & John McInnes Charitable Trust* Vision for Life Fund* Vision Source*

\$10,000+

Anna W. and Alexander P. Thornton Charitable Trust* Anonymous* DAC Technologies* **Edith Winther Grace** Charitable Trust* Hattie Mae Lesley Foundation* Katherine C. Carmody Charitable Trust, Bank of America, N.A., Trustee* The Lightner Sams Foundation* The Miles Foundation* PERC*

Percept* The Rosewood Foundation* Ruth and Paul Connor Foundation* Thomas M., Helen McKee

& John P. Ryan Foundation* The William and Phyllis Snyder Foundation*

\$2.500+

Alice E. and Joseph C. Blewett Foundation Marty Bassett* Mark Bayer* Brother 2 Brother Jean Carrier* Classic Optical **Dallas Social Venture Partners Delta Gamma Foundation** PJ and Sue Downes* Florence Foundation, Bank of America, N.A., Trustee James Gilchrist* Glazer Vision Foundation Kevin Hiles*

David "Lenny" Lehnhausen* Kristan Gross* David Milan* Nassau Vision Group Becky Palm* Ronald McDonald House Charities of Greater North Texas Lukas Ruecker* Kevin Rupp* Satisloh North America Jonathan Song* The Kerr Foundation, Inc.

\$1.000+ Frederick Adolfo^{*}

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Colleen Gelb*

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Javci Giaccone

Holly Gillentine*

Jami Goins-Smith

Ermila Gutierrez* Holly Hall* Kenji Hamada, OD* Andrea Haymore* Peggy Hintergardt³ Stephanie Hogan³ Aaron Hood³ Richard Hughes* Sherianne James Kymberly Jensen³ Kahn Education Foundation Vickie Kathe* Michael Kephart* Michael Keyser* Shirlie Kirk* Alex Kleban³ Millicent Knight, OD* John Leasure Deborah Leemaster' Judy Lew* Daniel Liberman Glenn Lubbe³ Elliott Mackay' Catherine Maiden Cesar Maksoud* Mikael Malagies* Dennis Mavo* Armin McCrea Dastur* John McMahan* Cedric Mitsui, OD' New Bern Family Eye Care Northwest Tarrant Lions Club Steven Nussbaumer Optogenics Paul Owston* Ryan Parker, OD* Richard Paschal Irelia Pavne³ Frank Pigneri Project Hair Keith Pulling* Shankar Raja³ Sheree Rajan LaShanda Reed-Larry* Lara Salinas* Kim Schuv* Stephen Shawler' Heather Smith* Darryl Sorensen Susan Stanford*

Jacques Stoerr*

Neel Surapaneni³

Matthew Tackman³

Matthieu Tagnon* Sean Tillman* Dennis Vautrot³ Tanisha Washington Raymond West* Judith Williams* Wills Eye Hospital Women's Evening Alliance of First Unitarian Church of Dallas

\$500+ Legia Abato

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Manoj Chopra

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Michael Jobe

Cassandra Johnson

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Christophe Leger*

THE HEROES / DONORS

ON COURSE FOR SUCCESS EVERY YEAR.

Thank you to all of the companies and individuals who made our 2019 Golf Classic a resounding success.

- \$1,000,000 PLUS raised in 2019
- > 70,000 GLASSES provided to those in need
- > 240 GOLFERS participated

\$50,000 - \$100,000

Costa Essilor & Luxottica Walman

\$25,000+

Cleary Gottlieb Steen & Hamilton The Cotran Family Dallas Cowboys Essilor Alliance Group FFL GPN Technologies HPC Puckett & Company

\$15,000+

CooperVision
Dentons
Ernst & Young
Essilor Instruments
Glazer Family Foundation
Prudential
Zimmerman

\$10.000+

Barnes & Thornburg Bausch & Lomb Central One Optical Network EGR International **Expeditors International** FGX International GOLIN IC Technology IcareLabs Keplr Vision Latham & Watkins Leader OnBoard Midland Optical MyEyeDr. National Vision Norton Rose Fulbright US LLP Oblon, McClelland, Maier & Neustadt, LLP PriceWaterhouseCoopers Relevate Health Group Shamir Insight Shamrock Companies **TIBCO** TURA UPS Younger Optics Zacoustic Zyloware

\$5,000+

Atlas Transportation Service Blake, Cassels & Graydon LLP Citibank N.A. Computershare Czarnowski Display Service De Rigo Rem Foley Gardere Healthy Eyes Advantage Kuehne & Nagel L'Amy America Lax O'Sullivan Lisus Gottlieb Naturally Slim Inc. NCC Automated Systems Neudesic Tahen Group UnitedHealthcare Willis Towers Watson

\$2,500+

A&R Óptical Machinery Alight Solutions Digital Defense FKQ Marketing Husch Blackwell Interstate Optical Lincoln Financial Group Mondottica Ogletree, Deakins, Nash, Smoak & Stewart, P.C. Pull Media Technoway Inc.

below \$2,500

ADP American Diversity BI Worldwide Catapult Health Cigna Cooper Clinic Dalrock Transport DLA Piper E-Z Pack Friedman Law Group Hudson Optical Mercury Service Navigant Oracle Pacific Mailing & Shipping Systems Parks Coffee Pennsylvania Vision Foundation Sanofi U.S. Smith Transportation Services UBS Financial Services Weichert Workforce Mobility



CORPORATE PARTNERS

PROUD OF THE COMPANY WE KEEP.

Our esteemed corporate partners provide invaluable financial support and help educate their clients about our mission.

Through their powerful marketing campaigns, donation campaigns and employee advocacy, the Foundation can provide critical vision services to people in need throughout their local communities and far beyond.

These partnerships increase brand loyalty, engage employees, and increase sales while bringing the mission of vision to life. Bringing the cause of vision to the forefront is easy; here's how:

- Charity at Check-out customers can donate to EVF at the register to make an immediate impact and help the millions of people in the U.S. receive vision care
- Portion of purchase a donation made to EVF for every product sold, so customers feel that they are purchasing a product from a company that cares
- **Direct Sponsorships** promote the partnership of EVF's programs through your company's marketing channels to highlight your commitment to support the cause of vision

